



Branding Policy

Each Club must ensure that:

A Player playing for a team of an Affiliated Club shall wear:

A guernsey that includes:

- the SANFL Juniors logo positioned on the front bottom left corner and measuring 40 mm in width and 40 mm in height;
- a sponsor's logo as notified by SANFL Juniors on the front bottom left corner and measuring 120 mm in width and 40 mm in height; and
- a sponsor's logo as notified by SANFL Juniors on the front left breast measuring 90 mm in width and 70 mm in height.

Shorts that include:

- a sponsor's logo as notified by SANFL Juniors on the front of the left leg measuring 70 mm in width and 40 mm in height; and
- the SANFL Juniors logo on each of the side panels measuring 30 mm in width and 30 mm in height.

Socks that include:

- the SANFL Juniors logo on the front measuring 30 mm in width and 30 mm in height.

A Player playing for a team of an Affiliated Club must not wear a guernsey, shorts or socks unless they contain the logos and designation required by this Regulation

The SANFL Juniors may waive the requirement for an Affiliated Club to comply with all or part of this Rule following a written request by an Affiliated Club. The SANFL Juniors may consider any matter that it deems to be relevant and may decline or grant a waiver under this Rule in its absolute discretion or on any condition it considers appropriate